

Blair Gibson

Product Designer



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Portfolio

blairgibson.me

Current Toolkit

Photoshop

Framer

Illustrator

InDesign

Premiere Pro

G Suite

Adobe XD

Work Experience

👤 Glean
Glean / Leeds
2yrs 7mos

● Product Designer
Feb 2021 - Present

● Junior Product Designer
Aug 2019 - Feb 2021

- Facilitating user research activities to ensure we understand our users, their pain points and the tasks they undertake to achieve their goals
- Solving design problems effectively and working efficiently within an Agile Delivery Team
- Evolving abstract ideas into concrete solutions by sketching ideas, creating prototypes and detailed interaction/visual design deliverables
- Testing prototypes with users and prioritising findings to help refine and improve solutions
- Communicating design requirements and supporting development teams throughout the implementation of features.
- Have a strong knowledge of current UI trends and the Design Process
- Have a strong passion for digital accessibility
- Have excellent time-keeping to manage projects over different areas of the web and mobile app



Digital Creative MA

Young Scot / Edinburgh

June 2014 - Sep 2015

- Work with large teams that promote Instagram and Facebook campaigns
- Create social media campaigns in Photoshop and Illustrator
- Help charities and organisations which help young people off the streets and into projects which champion young people

Education / Qualifications

2016-2019

Dundee University - Duncan and Jordanstone College of Art and Design - Digital Interaction Design - BA (Hons.) - First Class Honours

Learning about the process of design and how great a role it plays in the final product. I have also gained experience in many digital tools. People, Design and Technology all play a part in my designs.

2014-2015

Glasgow Kelvin College - Creative and Digital Media - Higher National Qualification

I qualified not only in Digital Media but I also gained knowledge about the working environment, learning about Professional awareness.

2013-2014

Fife College - Web Development - Higher National Qualification

This gave me the experience of backend coding, such as HTML, PHPMyAdmin and design, which later inspired me to become a Product Designer.